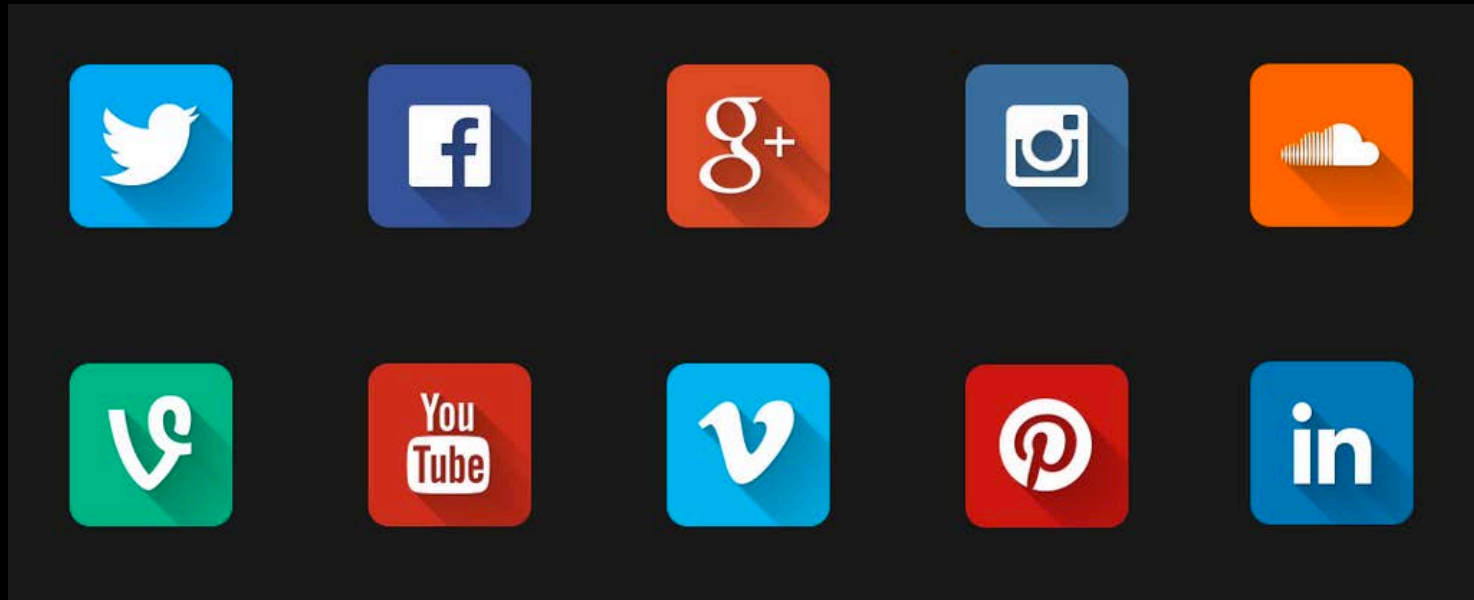


Quick & Dirty Social Media with Josh Richards



Getting the most out of Face-twit-gram-tube
at National Science Week

WHY?







#BRINGHIMHOME

Relationships & Storytelling

What are you trying to achieve?

Who is your audience?

What do you want them to do?

Simple. Relevant. Interesting.

Pick Your Platform

Facebook – Friends and Family

Twitter – News & Connection

Instagram – #Selfies & #Hashtags

Youtube – Regular & Personal

Quick Final Tips

Have An Elevator Pitch

Experiment & Play To Your Strengths

Go For Consist Success, Not Viral

Connect Honestly & Personally

Start Using #NatSciWk NOW

Questions?

Facebook: Josh Richards – Space Pirate

Twitter: @Mighty_Ginge

Instagram: @Mighty_Ginge

Youtube: joshrichardscomedy