

Social Media Strategist Volunteer

Express your enthusiasm for the face of #scicomm, hone your skills and make a difference to the Australian science communication community.

LOCATION: ANYWHERE IN AUSTRALIA WITH BROADBAND INTERNET ACCESS.

HONORARIUM: \$1000 PER ANNUM.

This role shapes the voice of ASC. Take the reins of our social channels and provide strategic direction to our communications. Provide recommendations to the ASC Committee as to where and how we should focus our efforts and assist in developing and implementing social campaigns where they can be most effective.

Job Description

- Get up to speed on what's happened recently (both in ASC and on our social platforms)
- Produce recommendations on efficacy of current and former social media activity
- Create social media schedule to serve ASC community
- Friendly, professional communication to all social media enquiries across platforms
- Collaborate with ASC teammates (e.g. SCOPE editor, web editor, committee members)
- Report on issues and successes

Knowledge and Skills Required

Ideally the person is someone who has:

- Hands on experience using social media platforms
- An ability to identify member needs and build content to meet them
- Familiarity with web design and publishing
- Excellent multitasking skills
- Strong written and verbal communication skills

Estimated Time Commitment Required

The estimated time commitment required as the Social Media Strategist is approximately 2 hours a week.